

DOWNTOWN TORRANCE

News-shopper

FIRST TO DOWNTOWN... THEN THE EASTER PARADE

NOW IS THE TIME TO SHOP . . . The proof of better buys and greater selections are right here in this issue! If you want to spruce up the wardrobe, check the mens, womens, boys and girls fashion ads . . . If you want to spruce up the home or the grocery cupboards, you'll find great home furnishing ideas and food bargains too!

SPRING'S AROUND THE CORNER! New colors, fabrics and great new styles are pouring into

the downtown stores. You're sure to see what you like and assured of finding the prices to match the budget. Every store offers lay-away and charge account conveniences.

SHOPPERS ARE "SWITCHING RATHER THAN FIGHT!" . . . Each day people are discovering it's so much easier and enjoyable to shop Downtown than to fight the mobs and poor service elsewhere! Do you miss that good ole'

home-town flavor in your shopping trips? If so, come on Downtown . . . You'll probably stop fighting too . . . and SWITCH TO DOWNTOWN TORRANCE.

THURSDAY, FRIDAY NIGHT HOURS CONTINUE . . . Many stores are now open Thursday and Friday nights until 9 p.m. Some are open Sunday from 10 a.m. to 5 p.m. also. Not all stores have the same opening hours, so it's best to check the advertisements.

CLIP THIS COUPON

"SOFT"
HAIR SPRAY
2 CANS FOR **78¢**
REG. 99¢ PER CAN—WITH THIS COUPON
NEWBERRYS
CORNER SARTORI AND EL PRADO

CLIP THIS COUPON

FREE POCKET COMB
That's right, just present this coupon and receive a free pocket comb.
THE 88¢ STORES
1423 MARCELINA AVE.

CLIP THIS COUPON

For Easter!
DIAMOND CROSS
14 Karat gold cross and chain. The perfect Easter time gift. **\$19⁹⁵**
REGULAR 29.95
LAWSON'S JEWELERS
1301 SARTORI AT EL PRADO

CLIP THIS COUPON

THIS COUPON WORTH **\$2.00**
TOWARD PURCHASE OF ANY PAIR OF JARMAN SHOES
THURS. FRI., SAT. AND SUNDAY ONLY
MARCH 19-20-21-22—(NO CASH VALUE)
KAYS MEN'S WEAR
CRAVENS AT EL PRADO

CLIP THIS COUPON

— MARCH SPECIAL —
FREE HAIR CUT
WITH EACH \$3.50 SHAMPOO and SET
OFFER GOOD ONLY WITH COUPON
BROW'S HAIR STYLING
1270 SARTORI AVE. FA 8-3210

CLIP THIS COUPON

THE POPULAR
"LEPRECON" BOOTS,
STRAPS AND FLATS
Sold out seen for **\$3.95** and **\$4.95**
less than \$6.95
in Bone, White & Black—WITH THIS COUPON
SAM LEVY DEPT. STORE
1311 SARTORI AVENUE

CLIP THIS COUPON

FRESH BREAD
Regular 27¢
Cello Loaf **2 LOAVES 25¢**
Thurs., Fri. and Sat. Only — With Coupon
NORLEY'S MARKET
1330 EL PRADO

CLIP THIS COUPON

GALLON SIZE
"SPARE" GAS CANS **50¢**
Complete with spigot nozzle, made just for carrying that extra gallon of gas. Every car needs one.
B. F. GOODRICH STORE
CORNER CRAVENS AND POST AVE.

CLIP THIS COUPON

THIS COUPON WORTH **\$1.00**
TOWARD THE PURCHASE OF ANY SPORT SHIRT IN OUR HUGE STOCK!
(LIMIT ONE COUPON PER SHIRT PURCHASE)
TORRANCE MEN'S SHOP
CORNER SARTORI AND MARCELINA

CLIP THIS COUPON

2-PIECE LIVING ROOM SET
Regularly 139.95
Set includes club chair and divan—Choice of colors. This price and coupon good Thurs., Fri., Sat. and Sun. only
\$99
McMAHAN'S
CORNER SARTORI AND EL PRADO

CLIP THIS COUPON

TONI
HOME PERMANENT
Regular, Gentle, Super Toni. **\$1.37**
Regularly \$2.00
WITH THIS COUPON
NEWBERRYS
CORNER SARTORI AND EL PRADO

CLIP THIS COUPON

"KIDDY-NAPPER"
INFANT SEAT \$4.00
Use for feeding, car seat, and while shopping. Usually sells for \$6.99.
WITH THIS COUPON, WHILE SUPPLY LASTS
NETA'S TOTS 'N' TEENS
1274 SARTORI AVENUE
(ACROSS FROM NEWBERRY'S)